

# 會獎旅遊資助計劃

## Funding scheme for MIC groups

香港旅遊發展局 Hong Kong Tourism Board

旅發局為接待會獎團體的入境旅行社提供資助。

**The Tourism Board provides funding support for inbound agents receiving MIC groups.**

**香**港旅遊發展局會議及展覽拓展部去年八月推出「中小型企業會議、獎勵旅遊及國際會議(會獎)訪港團體資助計劃」，以協助香港入境旅行社提升競爭力，吸引中小型會獎團體來港。由於反應良好，此計劃在二零一七至一八年度繼續推行。


### 誰可申請？

凡是香港持牌旅行社兼且是議會基本會員者，都可申請。申請者必須是海外會獎活動主辦機構或海外旅行社的指定入境遊旅行社，負責接待訪港會獎團體，並為該團體預訂酒店住宿，或為有關活動安排香港境內交通及餐膳。

合資格的會獎團體須有三十至七百名訪港旅客，並最少入住兩晚酒店，而該酒店必須是香港酒店業協會或香港酒店業主聯會的會員。有關訪港旅客必須出席由海外商業機構舉辦的企業會議或獎勵旅遊，或參加由行業或專業協會舉辦的國際會議。會獎團體須於二零一八年九月三十日前抵港。

### 資助多少？何時申請？

凡申請成功者，可按每個合資格訪港會獎團體的實際人數，以實報實銷形式，獲得最高資助港幣一萬至六萬元。資助必須用於提供特別禮遇項目(例如酒店住宿、餐膳及 / 或本地交通)，或其他指定用途。

截止申請日期為二零一八年三月三十一日。申請表須在合資格會獎團體抵港前最少七個工作天提交，相關證明文件則須於會獎活動完成後十個工作天內提交。申請指引及表格可在以下網址下載：[http://partnet.hktb.com/tc/industry\\_news/circulars/index.html?id=2645](http://partnet.hktb.com/tc/industry_news/circulars/index.html?id=2645)。查詢請聯絡會議及展覽拓展部，電話：8120-0056，電郵：[SMGsupport@hktb.com](mailto:SMGsupport@hktb.com)。 

**M**eetings and Exhibitions Hong Kong (MEHK), a division of the Hong Kong Tourism Board, has launched the “Funding Support for Small- and Medium-sized Meeting, Incentive & Convention (MIC) Groups” since August 2016, which aims at providing business building assistance for Hong Kong’s inbound tour operators to enhance their competitiveness in attracting small- and medium-sized MIC businesses to Hong Kong. Given the good response from the trade, the scheme has been extended in 2017/18.

### Who can apply?

**Hong Kong’s licensed travel agents with TIC Ordinary Membership are all eligible. The applicant should be the official Hong Kong inbound tour operator who is appointed by the overseas MIC event organiser or overseas travel agent, and who handles hotel accommodation bookings, or both local transport and meal arrangements for the MIC group.**

The size of an eligible MIC group should be between 30 and 700 non-Hong Kong participants, who stay in Hong Kong for a minimum of two nights at a hotel which is a member of the Hong Kong Hotels Association or the Federation of Hong Kong Hotel Owners. Participants should visit Hong Kong to attend corporate meetings or incentive trips organised by commercial corporations, or conventions organised by trade or professional associations. **The group should arrive in Hong Kong by 30 September 2018.**

### How much is offered? When to apply?

**The maximum funding support to be offered to the successful applicant on a reimbursement basis will be HK\$10,000 to HK\$60,000, according to the actual number of non-Hong Kong participants in the eligible MIC group.** The funding should be used for providing special hospitality offers (e.g. hotel accommodation, meals and/or local transport), or other specified purposes.

**The scheme is open for application until 31 March 2018.** Applications should be submitted to MEHK at least seven working days prior to the arrival date of the eligible MIC group. Relevant supporting documents should be submitted within 10 working days of the completion of the MIC event. The application guide and forms can be downloaded at [http://partnet.hktb.com/en/industry\\_news/circulars/index.html?id=2645](http://partnet.hktb.com/en/industry_news/circulars/index.html?id=2645). For enquiries, please contact MEHK by phone on 8120-0056 or by email at [SMGsupport@hktb.com](mailto:SMGsupport@hktb.com). 